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## Hawthorne Hotel Channels the Kennedys!

*(Another fun package from the historic hotel)*

Salem, MA—“*And if a day goes by without my doing something related to photography, it’s as though I’ve neglected something essential to my existence, as though I had forgotten to wake up. I know that the accident of my being a photographer has made my life possible,*” says Richard Avedon, famed photographer and creator of the portraits of John and Jacqueline Kennedy and family on display at the Peabody Essex Museum. The Hawthorne Hotel has once again partnered with the Peabody Essex Museum with a fun *Portrait of a Family Package!*

Available through July 18, 2010, the *Portrait of a Family* package includes accommodations at the historic Hawthorne Hotel, tickets to the Peabody Essex Museum to see *The Kennedys: A Portrait of a Family/Photographs* by Richard Avedon, a pair of Jackie Kennedy-inspired sunglasses and a photo session with the Hawthorne Hotel’s own version of Richard Avedon, **General Manager Juli Lederhaus!** The photos will be taken with a life-size stand-up of President John F. Kennedy himself! Lederhaus reiterates Richard Avedon’s sentiments above, “*I can say that my day’s not complete either without taking at least one photo per day!*”

To book the *Portrait of a Family* package, guests can call the hotel at 978-744-4080 or 800-SAY-STAY or go online to [www.hawthornehotel.com](http://www.hawthornehotel.com), click on Book Your Next Stay, and find the Portrait of the Family package from the drop down menu.

The Hawthorne Hotel continues to see upgrades and renovations. They recently had chandeliers replaced in the Grand Ballroom and Sophia’s. These chandeliers are antiques from Italy and lend an elegance unmatched to our popular banquet and meeting spaces.

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*Designated an “Historic Hotel of America,” the Hawthorne provides every amenity a “modern” traveler could desire and continues to welcome thousands of visitors every year. The hotel is 15 miles north of Boston and easily accessible from many major routes.*

*Historic Hotels of America is a program of the National Trust for Historic Preservation. Historic Hotels has identified 191 hotels that have faithfully maintained their historic integrity, architecture and ambiance. To be selected for this prestigious program, a hotel must be at least 50 years old, listed in or eligible for the National Register of Historic Places or recognized as having historic significance.*