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**HISTORIC HAWTHORNE HOTEL ADDS TWO NEW
MEMBERS TO ITS MANAGEMENT TEAM**
New Director of Sales & Marketing and New Dining Services Manager

Salem, MA, January 14, 2008 – The historic Hawthorne Hotel, a member of Historic Hotels of America announces two new members of its senior management team.

The new Director of Sales & Marketing, Kristie Poehler, originally from Massachusetts, but a recent resident of Northern Virginia, was Regional Sales Manager for two B.F. Saul Co. Hotel Division properties in Tysons Corner, VA. She joins the Hawthorne Hotel with experience in the Tour & Travel market, as well as Military Reunions, Associations, and Entertainment. She comes back to the Commonwealth with a love of both writing and history.

Joining the team as the new Dining Services Manager, Penny Petronzio of Beverly, worked for many years at the historic 1882 Myopia Hunt Club. She has three teenage daughters who all enjoy joining their mother at knitting. Both Kristie and Penny are excited to be part of such a legendary hotel.

The Hawthorne Hotel was built by the residents of Salem in 1925. Over one thousand people in the area purchased stock in order to create a “modern” hotel. Now, designated an “Historic Hotel of America,” the Hawthorne provides every amenity a “modern” traveler could desire and continues to welcome thousands of visitors every year. The hotel is 15 miles north of Boston and easily accessible from many major routes.

Historic Hotels of America is a program of the National Trust for Historic Preservation. Historic Hotels has identified 191 hotels that have faithfully maintained their historic integrity, architecture and ambiance. To be selected for this prestigious program, a hotel must be at least 50 years old, listed in or eligible for the National Register of Historic Places or recognized as having historic significance.

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