



HAWTHORNE HOTEL

est. 1925 in Salem, Massachusetts

October 2027: Important Booking Dates

2027	When & How to Book
Friday, October 1 Saturday, October 2 Sunday, October 3	Released to the general public via hawthornehotel.com on: Tuesday, October 6, 2026 at 10:00 a.m. <i>* 2 night minimum: Fri + Sat or Sat + Sun</i> <i>Non-refundable deposit taken at time of booking</i>
Friday, October 8 Saturday, October 9 Sunday, October 10	Released to the general public via hawthornehotel.com on: Tuesday, October 13, 2026 at 10:00 a.m. <i>* 2 night minimum: Fri + Sat or Sat + Sun</i> <i>Non-refundable deposit taken at time of booking</i>
Friday, October 15 Saturday, October 16 Sunday, October 17	Released to the general public via hawthornehotel.com on: Tuesday, October 20, 2026 at 10:00 a.m. <i>* 2 night minimum: Fri + Sat or Sat + Sun</i> <i>Non-refundable deposit taken at time of booking</i>
Friday, October 22 Saturday, October 23 Sunday, October 24	Halloween Ball Weekend 3 Night Package Reservation forms accepted via email on: Monday, January 4, 2027 <i>Non-refundable deposit taken at time of booking</i> <i>Package forms will be available online</i>
Friday, October 29 Saturday, October 30 Sunday, October 31	Halloween 2027 3 Night Package Reservation forms accepted via email on: Monday, January 11, 2027 <i>Non-refundable deposit taken at time of booking</i> <i>Package forms will be available online</i>

Reservations for non-package dates will now be accepted online, via www.hawthornehotel.com according to the schedule, above. More rooms may become available so check back!

We encourage you to consider staying with us Sunday – Thursday when there are more options for room types and lines are less long for Salem attractions/restaurants.

The Hawthorne's 2027 Halloween Ball is Saturday, October 23. Tickets for those not getting the hotel package will go on sale June 1, 2027. The Witches Ball, hosted by the Festival of the Dead, is a separate event and these tickets must be purchased directly from Festival of the Dead and are **not** included in any Hawthorne room package.